

ShipsStore Bulletin



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SS01-005

24 January 2001

"SAY IT WITH FLOWERS" * A FRIENDLY REMINDER *

"SPECIAL" dates that you may wish to *promote flower sales* and increase quality of life for your crew:

EVENT	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY
Valentine's Day	- 14th					
St. Patrick's Day	-	17th				
Easter Sunday	-		15th			
Secretaries Day	-		25th			
Mother's Day	-			13th		
Memorial Day	-			28th		
Father's Day	-				17th	
Independence Day	-					4th



Sending flowers is an excellent way to let "someone special" know how much they are missed during these specific times. They are ideal dates for crew members to thrill loved ones with flowers! Either a bouquet or an arrangement would brighten anyone's day during these special dates. You may wish to offer flower services that are available either through the Automated Ships Store Afloat Catalog Listings (ASL) or the Ships Store Bulletin #SSC01-01 (2001 Spring Events Catalog).



Some advantages of using these sources are:

- Retail selling prices are lower than most retail commercial sources, a direct savings for your crew;
- Expanded QOL service for the crew;
- Profits are retained on board ship, more funds for MWR; and
- Direct vendor service availability via EMAIL.

Available from Automated Ships Store Afloat Catalog Listings (ASL):

- PHILLIP'S FLORAL SERVICES** MBI #: SSD-224-04-98 EFFECTIVE DATE: 01/01/99
 524 NORTH CASS AVENUE EMAIL: phillips@800florals.com
 WESTMONT, IL 60559-1500 TELEPHONE: (800) 356-7257 OR (630) 719-5166
 ATTN: NAVY ORDER PROCESSING FAX: (630) 719-5165 OR (630) 719-2292
- TELEFLORA, INC.** MBI #: SSD-482-00-92 EFFECTIVE DATE: 10/28/00
 11444 WEST OLYMPIC BLVD. EMAIL: navyorder@teleflora.com
 LOS ANGELES, CA 90064 TELEPHONE: (800) 421-2815
 ATTN: NAVY COORDINATOR FAX: (310) 966-3605
- TREASURED DESIGNS, INC.** MBI #: SSD-406-00-97 EFFECTIVE DATE: 09/01/00
 809 LIVE OAK DRIVE, SUITE #5 EMAIL: treasuredesigns@erols.com
 CHESAPEAKE, VA 23320 TELEPHONE: (757) 424-0054 OR (757) 340-8184
 ATTN: SUSAN HUNTER FAX: (757) 424-0055

1. PHILLIP'S FLORAL SERVICES EFFECTIVE DATE: 02/01/01 - 05/31/01
** DD FORM 1155 - BLOCK #1. (CONTRACT/PURCHASE ORDER NO.) - SSC01-01-M **

VALENTINE'S DAY {DELIVERED 1 - 15 FEBRUARY * ONLY! *}

761110-5157F	AFS 30-3 PREMIUM FRESH ROSES, {1 DOZEN}	COST: \$55.00/DZ.
761110-5203F	AFS 30-4 PREMIUM FRESH ROSES, {2 DOZEN}	COST: \$100.00/(2 DZ.)
761110-5240	AFS 92-02 "SWEETHEART BOUQUET" {DELIVERED JANUARY & FEBRUARY * ONLY! *}	COST: \$34.50/EA.

MOTHER'S DAY {DELIVERED APRIL & MAY * ONLY! *}

761110-5166	AFS 92-06 "SPECIAL MOM BOUQUET"	COST: \$30.00/EA.
761110-5264	AFS 92-07 "LOVING BLOOMS BOUQUET"	COST: \$49.00/EA.

2. TELEFLORA, INC. EFFECTIVE DATE: 02/01/01 - 05/31/01
** DD FORM 1155 - BLOCK #1. (CONTRACT/PURCHASE ORDER NO.) - SSC01-01-S **

VALENTINE'S DAY

760000-3253	"SCENT-SATIONAL SACHET BEAR BOUQUET"	COST: \$39.55/EA.
760000-3254	"VENETIAN HEART VOTIVE BOUQUET"	COST: \$41.50/EA.
760000-3255	"YOU'RE SO SWEET BOUQUET"	COST: \$29.80/EA.

VALENTINE'S DAY & MOTHER'S DAY

760000-3256	"1 DOZEN RED ROSES BOUQUET"	COST: \$95.00/EA.
760000-3257	"1/2 DOZEN RED ROSES BOUQUET"	COST: \$65.00/EA.

EASTER SUNDAY

760000-3258	"EGG-SQUISITE BOWL BOUQUET"	COST: \$39.55/EA.
760000-3259	"PETER RABBIT'S GARDEN ADVENTURE BOUQUET"	COST: \$35.66/EA.
760000-3260	"FRENCH FLOWER PAIL BOUQUET"	COST: \$31.75/EA.
760000-3261	"CRYSTAL SERENITY BOUQUET"	COST: \$41.50/EA.

MOTHER'S DAY

760000-3262	"ROSES OF LOVE BOUQUET"	COST: \$41.50/EA.
760000-3263	"CRYSTAL CAMELOT BOUQUET"	COST: \$53.20/EA.
760000-3264	"FLORAL BASKET BOUQUET"	COST: \$41.50/EA.
760000-3265	"FROSTED DEW DROP BOUQUET"	COST: \$33.70/EA.
760000-3266	"CRYSTAL MADONNA & CHILD BOUQUET"	COST: \$49.30/EA.

3. TREASURED DESIGNS, INC. EFFECTIVE DATE: 02/01/01 - 05/31/01
** DD FORM 1155 - BLOCK #1. (CONTRACT/PURCHASE ORDER NO.) - SSC01-01-U **

VALENTINE'S DAY

760000-3250	AFS802 "MIXED ARRANGEMENT"	COST: \$27.50/EA.
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EASTER SUNDAY

760000-3251	AFS804 "BASKET ARRANGEMENT"	COST: \$27.50/EA.
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MOTHER'S DAY

760000-3252	AFS808 "CUT GLASS VASE OF MUMS"	COST: \$27.50/EA.
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Please remember to "always" allow sufficient time for flower orders to be delivered.

